



## DVEO Backgrounder

### Overview

DVEO® is a privately held entity headquartered in San Diego, California, since 2001. DVEO develops and sells broadcast quality video encoding and streaming products, media servers and ad insertion solutions to leading broadcasters, telco TV/OTT and cable operators around the world. DVEO also designs and manufactures professional video products for OEM sales, and it is a private label marketer for a variety of complementary products from well-known corporations.

### Vision & Mission

Our **vision** is to offer innovative and affordable digital video and telco TV grade products for IPTV, OTT, cable and broadcast applications that anticipate the evolving needs of progressive service providers and OEMs globally.

Our **mission** is to enable deployment of high-quality and easy-to-use, yet affordable solutions that enhance our clients' profits and success by reducing CAPEX and OPEX, coupled with outstanding post-sales support.

Since the launch we have focused on fostering long term relationships and this client-first attitude has positioned us as a trusted solutions provider for customers of all types.

### Market Approach

In addition to direct sales to video operators of all types, complemented by indirect channels, DVEO provides OEM solutions that shorten time-to-market while reducing project risk and cost. Product volumes range from single and custom units, to thousands of units a month to meet dynamic customer requirements. Above all, we pursue long term partnerships with our customers for sustained mutual benefits.

DVEO continuously pursues advanced R&D efforts in key technologies for IP video and communications, while utilizing formal and *de facto* industry standards whenever possible.

### Product Range

DVEO provides broadcast-quality IP video encoders and transcoders, decoders, media servers and ad insertion solutions, together with patented and award winning IP gateway technology ensuring error-free real-time video delivery over UDP. The DVEO solutions enable multi-screen service delivery to any device, anytime, anywhere in the world. Deployment models include turnkey installations and cloud-based service delivery.

All solutions are built on Linux OS and Intel Xeon-based platforms to ensure 24x7 reliability, and feature DVEO-developed software for maximum flexibility and upgradability, ensuring long term investment protection.

These ultra-reliable products are matched by valuable pre-sales consultancy, outstanding post-sales service and support, and – not least – unusual affordability.

### Worldwide Customer Base

Customers include, among else, ABC, CBS, Fox, NBC, PBS, Sinclair Broadcast Group, Time Warner, Arris, Cisco, Harmonic, Intel, Lightsquared, and Sony. In fact, most major broadcasting organizations worldwide have become our valued customers over the years, together with trail-blazing IP video operators. From traditional broadcasting to the demands of leading-edge IPTV and OTT, we stay at the forefront of the digital and IP video revolution to ensure that our customers can improve their competitive positioning and market share.

### Contact Us

Call +1 858 613-1818 or visit [www.dveo.com](http://www.dveo.com)