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## Immediate Release

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**DVEO Announces the release of their Affordable Effortless Cheap & Easy Streaming Kit™, that incorporates an encoder, a camera, all interconnected cables and...**



**San Diego, California** -- DVEO®, a leading TV/OTT equipment supplier, announces their new video streaming kit that's easy for anyone to use. This product is a standalone comprehensive streaming appliance kit designed to enable minimally tech savvy people to set up live lecture streaming in a matter of 30- 60 minutes.

Cheap & Easy Streaming Kit™ provides the ability to live stream to; Facebook, YouTube, Twitch, Periscope, Mixer, Good Game, Hitbox, Daily Motion, and any other RTMP servers. The kit works in conjunction with the support of Open Broadcaster Software (OBS) a free open source streaming and recording application designed to run on Windows. The software has a relatively easy to use GUI which makes it usable by average people with no

technological background. "DVEO ultimately created this kit to provide an affordable streaming kit for everyone to use. Furthermore, it comes with some live technical support ", stated Laszlo Zoltan, CEO, DVEO

The advantage in choosing DVEO's streaming kit is that it's paired with an HDMI camera that supports both 1080p and pan, tilt, and zoom. It enables high quality streaming with the convenience of having the system all in one. This kit provides the best of both worlds it's an affordable, functional, and high- quality product. Furthermore, it features a high- performance real time video/ audio capturing and mixing, with unlimited scenes that the user can switch between seamlessly via custom transitions. In addition, it also has an easy to use, pan, tilt and zoom capability. These settings are typically not used during the interaction but provide the flexibility needed to adjust the camera to changes in lighting, and view frame. This camera also provides a very robust optical (non pixel replication) zoom.

The Cheap & Easy Streaming Kit™ is perfect for lecture halls, churches, office meetings, gaming, entertainment etc...

"Since this pandemic of COVID-19 people need the ability to stream easily to go on about their daily lives. It is especially important to provide an outlet and source to accomplish a way to social distance and conduct business meetings, educational training, and worship services in a safe way. Human nature is based on the fundamentals of connecting with one another. Now more than ever we need a way to fulfill that need and the Cheap & Easy Streaming Kit provides that," stated Laszlo Zoltan, CEO, DVEO.

#### **Supplemental Information for Press Release**

##### **Suggested Retail Prices:**

Cheap & Easy Streaming Kit™: \$4,995

#### **About DVEO®**

DVEO is a well established, privately held entity headquartered in San Diego, California, since 2001. DVEO develops and sells broadcast quality video encoding and streaming products, media servers and ad insertion solutions to leading Telco TV/OTT and cable operators around the world. The DVEO solutions enable multi-screen service delivery to

any device, anytime, anywhere in the world. Deployment models include turnkey installations and cloud-based service delivery. All solutions are built on Linux OS and Intel Xeon-based platforms to ensure 24x7 reliability, and feature DVEO-developed software for maximum flexibility and upgradability, ensuring long term investment protection. These ultra-reliable products are matched by valuable pre-sales consultancy, outstanding post-sales service and support, and -- not least -- unusual affordability.

For more information on DVEO, please contact Chelsea Johnson at +1 (858) 613-1818 or [chelsea@dveo.com](mailto:chelsea@dveo.com). To download the DVEO press releases and product images, visit the news section at [www.dveo.com](http://www.dveo.com).

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