DVEO Launches "Channels in a Box" Scheduled or Triggered Playout Server with 12 HD-SDI Channels and Ad Splicing, Ad Overlay, Traffic System Interface, and Emergency Alerts

Cost Effective PLAY SERVER™ 12ch HD-SDI Manages Content Efficiently

San Diego, California -- DVEO®, a leading TV/OTT equipment supplier, is now shipping their latest playout server for live and scheduled content. DVEO will demonstrate the PLAY SERVER™ 12ch HD-SDI in Booth SU3306 at the NAB (National Association of Broadcasters) Show in Las Vegas, April 8-11.

Designed for broadcast and cable operators, the PLAY SERVER™ 12ch HD-SDI is a cost effective "Channels in a Box" integrated playout system with scheduled or triggered content playout. It inserts ads and video clips into live or stored video content, with graphics, text, or logo overlays for up to twelve outgoing video streams.
The remotely manageable system downloads commercials via IP and inserts commercials into programming. It also scales incoming video to add graphics to the side and bottom of the screen.

The PLAY SERVER 12ch HD-SDI works with most station traffic and billing systems. It manages ad inventories and provides “proof of play” for all ads and emergency messages played. It can be ordered with optional hard drives to store commercials.

The system supports EAS emergency alerts and SCTE 35 triggers on all inputs, plus optional analog cue tones. It works with most EAS systems like Trilithic™, Sage™, Monroe™, etc.

"The PLAY SERVER 12ch HD-SDI is ideal for broadcasters who wish to maximize subchannels on a single frequency," said Laszlo Zoltan, CEO of DVEO. "In addition to managing scheduled playout, it features seamless splices and can add message overlays on all twelve channels in real time. We also create custom units to meet customers' requests."

The PLAY SERVER is also available in a system with three SD-SDI channels and one HD channel, or as a single HD-SDI channel system.

**Supplemental Information for Press Release**

**Features:**
- Supports preroll, midroll, and postroll Ad Insertion via Splice, Overlay, or Squeeze
- Inserts or overlays graphical ads, video clips, logos, graphics, CG, scrolling text, and emergency alerts into live and stored video feeds on a schedule or via Contact Closures
- Works with most fonts: Chinese, Arabic, Indian, etc. via Unicode interface
- HD or SD SDI on any or all channels
- Secure Remote Scheduling from anywhere via Web Interface
- Generates playlists for time-shifted content that includes all national ads, local ads and content in pre, post, and mid-roll spot
- Built in intelligence makes scheduling easy
- Supports 1080p, 1080i, 720p, and 480i, and all standard broadcast resolutions
- Features daily, weekly, and monthly schedule-based logos, alerts, and text insertion
- Arbitrary location for graphics
Choose from static, rotating, or blinking graphics, logos, and text
Supports AD inventories, logs Ad plays, and generates Proof of Play list
Creates crawling messages and emergency alerts with programmable fonts and background colors, in any language
Inserts Open/Closed Captions from .srt, .stl, 608 and 708 standards
Programmable video transitions (fade, flip, etc.) from one clip to the next
Creates Real Time Clock display in programmable fonts and colors
Displays remaining and next advertisement time in output video
Overlays playing now/playing next event information
Scales input video from 10% to 100% and overlay on graphics – Ideal for EPG
Overlays animating PNG files and scales Input Video from 10% to 100% – Ideal for L-Wrap and transparent overlays. Video squeezes.
Select any degree of transparency
Easy drag and drop placement to position logo, text, or graphics on screen
News feeds from RSS in any language, with programmable fonts and background colors
Able to mask entire screen with a static image in case of video input failure
Template based character generator
EAS support is standard
SLATE function puts up an Empty Background on which you can type messages
Comprehensive Customization to your needs is possible
Stores and manages Content, Ads, Messages, and Graphics clips, on local RAID – Optional RAID 1 and 5 configurations available
Supports SCTE 104 and optional analog Cue Tone Detection

Suggested Retail Prices:
PLAY SERVER 12ch HD-SDI:  $24,995 U.S.
PLAY SERVER 1ch HD 3ch SD-SDI:  $12,995 U.S.
PLAY SERVER HD-SDI 1ch:  $8,995 U.S.

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About DVEO®
DVEO is a well established, privately held entity headquartered in San Diego, California, since 2001. DVEO develops and sells broadcast quality video encoding and streaming products, media servers and ad insertion solutions to leading Telco TV/OTT and cable operators around the world. The DVEO solutions enable multi-screen service delivery to any device, anytime, anywhere in the world. Deployment models include turnkey installations and cloud-based service delivery. All solutions are built on Linux OS and Intel Xeon-based platforms to ensure 24x7 reliability, and feature DVEO-developed software for maximum flexibility and upgradability, ensuring long term investment protection. These ultra-reliable products are matched by valuable pre-sales consultancy, outstanding post-sales service and support, and -- not least -- unusual affordability.