

Contact: Rebecca Gray  
Marketing Manager  
DVEO division of Computer Modules, Inc.  
858-613-1818  
rebecca@dveo.com

## Immediate Release

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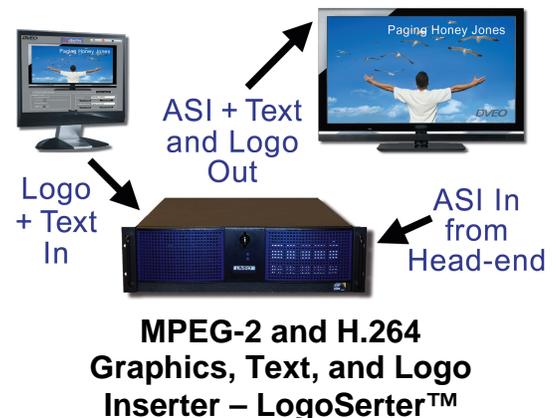
### **DVEO Launches Enhanced Real Time MPEG-2 or H.264 Graphics, Text, and Logo Inserter with ASI or IP Input and Output**

#### **LogoSserter™ Adds Graphics, Logos, and Text Anywhere on SD or HD Live Streams with Any Degree of Transparency**

**San Diego, California** -- DVEO, the broadcast division of Computer Modules, Inc. (CMI), announced today that they have launched an all revamped H.264 and MPEG-2 version of their broadcast quality graphics, logos, and text inserter.

First introduced at NAB 2011 for MPEG-2 only, DVEO's LogoSserter™ now inserts graphics, logos, and text anywhere on H.264 or MPEG-2 video content. Two versions are available – DVB-ASI input and output, or IP input and output.

The LogoSserter is a real time software-based system that inserts images and text anywhere on SD or HD live streams with any degree of transparency. It works by decoding the transport stream, overlaying the logo, and transcoding the result. The system enables broadcasters, cable companies, and content to “brand” their video content with images that are not easily removed.



The graphics, logos, and text can be static, blinking, or – new for this release – rotating. The system supports 1080i, 720p, and 480i. Logos and graphics can be created in several formats. The control software features easy drag and drop placement to position logo, text, or graphics on the screen. The Windows® based system also features schedule-based logo insertion.

“Smart cable operators are looking to monetize video content via sidebars and crawls,” noted Laszlo Zoltan, Sales Manager for DVEO. “Our updated LogoSerter inserts scrolling text with programmable fonts and background colors, for crawling messages and emergency alerts. We can also create customized systems to meet customers’ needs.”

Additional new features include a news feed from RSS, an optional clock display, an optional temperature display, and optional transcoding from MPEG-2 to H.264 or vice-versa.

### Supplemental Information for Press Release

#### **Features**

- Broadcast Quality
- Inserts logos, graphics, and text into video feeds
- DVB-ASI input and output
- IP input and output version available
- Supports 1080i, 720p, and 480i
- Selects transport streams by program numbers or PIDs
- Features schedule-based logo insertion
- Choose from static, rotating, or blinking graphics, logos, and text
- Creates crawling messages and emergency alerts with programmable fonts and background colors
- Select any degree of transparency
- Easy drag and drop placement to position logo, text, or graphics on screen
- News feed from RSS
- 3 RU rack mountable frame
- Optional clock display
- Optional temperature display
- Customization available
- Option – can transcode on the fly

*DVEO and LogoSerter are trademarks of Computer Modules, Inc.  
All other trademarks and registered trademarks are the properties of their respective owners.*

**Suggested Retail Prices:**

LogoSerter – ASI: \$9,995 U.S.

LogoSerter – IP: \$9,995 U.S.

LogoSerter – ASI/TC, with transcoding option: \$12,995 U.S.

LogoSerter – IP/TC, with transcoding option: \$12,995 U.S.

**About CMI and DVEO**

CMI, founded in 1982, is a privately held company headquartered in San Diego, California. DVEO, the Broadcast Division of Computer Modules, Inc., sells digital video and high definition television (HDTV) products to the top television broadcast companies throughout the world.

For more information on CMI and DVEO, please contact Rebecca Gray at +1 (858) 613-1818 or [rebecca@dveo.com](mailto:rebecca@dveo.com). To download DVEO's press releases and product images, visit the news section at <http://www.dveo.com/>.

**DVEO, 11409 West Bernardo Ct. San Diego, CA, 92127**

Web: [www.dveo.com](http://www.dveo.com) phone: +1 (858) 613-1818, fax: +1 (858) 613-1815