



PRESS ANNOUNCEMENT

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MediaPower advances Transport and Delivery offerings with DVEO®
MediaPower signs distributor agreement with DVEO® for Italy and France

July 24, 2018 (Genova, Italy) – Media technology solutions provider MediaPower is now an official distributor of DVEO®. MediaPower has signed an agreement with DVEO®, a well-respected supplier to leading telco TV/OTT and cable operators around the world, to distribute their products in Italy and France.

DVEO® is a leader in DVB ASI, Transport Streams, MPEG Encoding, and video over IP solutions focusing on video MPEG and H.264 encoding, decoding, and streaming for Broadcasters, Telcos, and media-centric Corporations. DVEO's award-winning products include broadcast and streaming encoders/decoders, transcoders, RF and DVB modulators and receivers, digital signage, and ad insertion systems.

“We are excited to further expand our global reach and work closely with MediaPower in bringing our award-winning products and other leading-edge solutions to Italian and French broadcasters and media companies,” said DVEO® Vice President Laszlo Zoltan.

MediaPower CEO Marcello Dellepiane says “we want better TV viewing experiences for all and supporting this objective by letting broadcasters take advantage of technological advances in transport and delivery systems is part of our overall push. DVEO® is at the forefront of delivery technologies, and through DVEO's solutions, we hope to bring these technological advances to our customers.”

For more information, email us at info@media-power.it. Also, MediaPower and DVEO will be exhibiting at IBC 2018 on 14-18 September, at RAI Amsterdam – stands 7.D55 and 2.A34 respectively.

About MediaPower

MediaPower enables media workflows through products and services that empower organizations to create, manage, deliver, and monetize digital media. Founded in 1993, MediaPower started as an integrator of networking and storage solutions for the broadcast industry, with products from the best broadcast and media brands like SeaChange, DDN, NetApp, and Dalet. MediaPower has since developed multidisciplinary expertise in IT-based

media workflows, media management, and content acquisition & distribution. www.media-power.it

About DVEO

DVEO is a well established, privately held entity headquartered in San Diego, California, since 2001. DVEO develops and sells broadcast quality video encoding and streaming products, media servers and ad insertion solutions to leading Telco TV/OTT and cable operators around the world. The DVEO solutions enable multi-screen service delivery to any device, anytime, anywhere in the world. Deployment models include turnkey installations and cloud-based service delivery. All solutions are built on Linux OS and Intel Xeon-based platforms to ensure 24x7 reliability, and feature DVEO-developed software for maximum flexibility and upgradability, ensuring long-term investment protection. These ultra-reliable products are matched by valuable pre-sales consultancy, outstanding postsales service and support, and -- not least -- unusual affordability. www.dveo.com

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