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## Immediate Release

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# ZUMSTREAM DVEO Division Emerges from a stealth mode with Cloud Services



**San Diego, California** – On August 31, 2020 DVEO announced that DVEO has created a new division called ZUMSTREAM, a cloud service for both OTT and IPTV oriented content distributors. ZUMSTREAM offers a large scope of services, everything from cloud playout, ad insertion, transcoding live, and DVR etc.

For the past four months ZUMSTREAM and its developers have been testing it's "cloudified software" applications with a small group of early adopters. The application has the ability to reliably and rapidly scale applications on the ZUMSTREAM Cloud. ZUMSTREAM now offers the following cloud services: 1) Cloud Playout 2) Targeted Cloud Ad Insertion 3) Cloud Transcoding Live 4) DVR 5) Cloud Middleware 6) CDN 7) Stream Watch. Coming soon ZUMSTREAM will include (SRT) and File Encoding. "Furthermore, in providing these cloud services we have provided a one-stop-shop system. ZUMSTREAM will allow businesses the convenience and affordability to turn over their cloud management to us. We will set up the service and manage everything, which gives businesses the freedom to focus on what is truly important without having to worry about what happens behind the scenes", stated Laszlo Zoltan, CEO, DVEO.

ZUMSTREAM encompasses a large gamut of services. The cloud service is geared towards MVPD (Multichannel Video Programming Distribution) type operators. Our wide scope allows an MVPD to outsource their entire infrastructure operation to ZUMSTREAM.

One benefit of ZUMSTREAM is the fact that it is a subscription-based system the fees are monthly instead of having to pay a hefty price upfront. This moves CAPEX to OPEX.

“ZUMSTREAM is going to revolutionize the way companies run their businesses. It will afford more opportunities as a whole in providing a cloud infrastructure that is self-sustaining and allow companies the ability to keep their expenses down by not having to hire extra people to run the system. All in all, this is a win-win for companies especially in this day and age of COVID-19 where we have to social distance to stay safe. In addition, we are the first cloud service to provide this broad array of services within a cloud system for an affordable price. This service will also enable companies the ability to pay monthly and not be overwhelmed with a large fee upfront. It’s important to give companies more flexibility in a time where we are all money conscious and want to be able to prepare for our future business endeavors,” stated Laszlo Zoltan, CEO, DVEO.

### **About ZUMSTREAM ®**



ZUMSTREAM is a DVEO affiliate that offers an online video platform with a SaaS Streaming as a service approach to a variety of Entities and Corporations. It offers a suite of services via the popular clouds that include high definition live broadcasting, on demand video playout, as well as secure video delivery with monetization via Cloud Based Ad Insertion on SCTE 35 marker insertion. ZUMSTREAM also offers a private white labelable video player as seen at [www. Zxora.com](http://www.Zxora.com) that allows you to add your own look and feel and logo along with EPG.

### **About DVEO®**

DVEO is a well-established, privately held entity headquartered in San Diego, California, since 2001. DVEO develops and sells broadcast quality video encoding and streaming products, media servers and ad insertion solutions to leading Telco TV/OTT and cable operators around the world. The DVEO solutions enable multi-screen service delivery to

any device, anytime, anywhere in the world. Deployment models include turnkey installations and cloud-based service delivery. All solutions are built on Linux OS and Intel Xeon-based platforms to ensure 24x7 reliability, and feature DVEO-developed software for maximum flexibility and upgradability, ensuring long term investment protection. These ultra-reliable products are matched by valuable pre-sales consultancy, outstanding post-sales service, and support, and -- not least -- unusual affordability.

For more information on DVEO, please contact Chelsea Johnson at +1 (858) 613-1818 or [chelsea@dveo.com](mailto:chelsea@dveo.com). To download the DVEO press releases and product images, visit the news section at [www.dveo.com](http://www.dveo.com).

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